

DIGITAL + CREATIVE  
**SWIVEL**  
MARKETING CONFERENCE

## PARTNERSHIP PACKAGES

Swivel —formerly known as Bend WebCAM— is more than a meet-up or a conference, or an event. It's a movement.

A movement fueled by the desire to engage. To learn more, to be inspired, to get connected. A desire to be part of a community that is always searching for an understanding of what's next. Craving enlightenment.

But don't get us wrong. The Swivel movement isn't just for those who understand what's next. It's for those who appreciate the journey. Those who get excited about aha! moments. Those who love a big challenge – or those who revel in the accomplishment around a small achievement.

Swivel offers education – and entertainment. It brings thought leaders together with businesses in an environment that fosters improvement, progress, elevation, art – and fun.

At the core of the Swivel philosophy is the belief that success is built on exploration, connection and advancement. At the heart of the Swivel philosophy is the belief that great things can be accomplished with a community of smart, engaged life-long learners. ***Become an official Swivel Partner. Your business and services will be exposed to hundreds of forward-thinking business leaders and professionals.***

### \$7,500 Presenting Partner

- Complimentary 2-day conference passes for five people **Value \$2,395**
- 'Presented By' name and logo recognition on all promotional material, social media, media advertising, collateral, etc. **Value \$4,000**
- Attendee list with contact information **Value \$3,000**
- 6 foot table in Tower Theatre/Oxford Hotel lobby area **Value \$1000**
- Promote your business in a 1-2 minute welcome introduction to conference attendees **Value \$2,000**
- Prominent signage at the event. Logo/business name on banner behind speakers and PowerPoint presentations (signage provided by Swivel). **Value \$1,500**
- Banner ad and link from Swivel and AdFedco.org websites **Value \$2,000**
- Banner ad and link on all email blasts (over 1,500 subscribers and growing!) + special sponsor feature in two dedicated email blasts **Value \$2,000**
- Opportunity to provide promotional items for conference attendee SWAG bags and on tables & seats **Value \$500**
- Verbal recognition at the conference **Value \$1,000**
- First right of refusal for presenting sponsorship for the next Swivel Conference

**Total Value \$19,395**

### **\$5,000 Gold Partner**

- Complimentary 2-day conference passes for three people **Value \$1,437**
- Promote your business in a 1 minute introduction to the conference attendees **Value \$1,500**
- Prominent signage at the event. Logo/business name on banner behind speakers and PowerPoint presentations (signage provided by Bend WebCAM). **Value \$1,500**
- Business name and/or logo on conference collateral, advertising, social media **Value \$2,000**
- Banner ad and link from Swivel and AdFedco.org websites **Value \$2,000**
- Banner ad and link on all email blasts (over 1,500 subscribers and growing!) + special sponsor feature included in one email blast **Value \$1,500**
- Opportunity to provide promotional items for conference attendee SWAG bags and on tables & seats **Value \$500**
- Verbal recognition at the conference **Value \$1,000**
- First right of refusal for gold sponsorship for the next conference

**Total Value \$11,437**

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### **\$2,000 Keynote Partners\* - MORE THAN ONE AVAILABLE**

- One complimentary 2-day conference pass **Value \$479**
- One-minute business introduction and opportunity to introduce the speaker. First one to sign on as this sponsor gets first dibs on the speaker! **Value \$2,000**
- Prominent signage at the event. Logo/business name on sign in front of speaker podium and PowerPoint presentations (signage provided by Bend WebCAM). **Value \$1,500**
- Logo and link on all Keynote promotional email blasts (over 1,500 subscribers and growing!) **Value \$1,000**
- Opportunity to provide promotional items for conference attendee SWAG bags **Value \$500**
- First right of refusal for Keynote sponsorship for the next Bend WebCAM Conference

**Total Value \$5,479**

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### **\$1,500 Big Workshop Sponsor**

- One complimentary 2-day conference pass **Value \$479**
- A chance to promote your business during a 1-minute talk before the workshop/session speaker is introduced. First one to sign on as this sponsor gets first dibs on the speaker! **Value \$1,500**
- Prominent signage at the event. Logo/business name on sign in front of speaker podium (signage provided by Swivel). **Value \$1,000**
- Logo and link on all workshop promotional email blasts (over 1,500 subscribers and growing!) **Value \$1,000**
- Opportunity to provide promotional items for conference attendee SWAG bags & seats **Value \$500**

**Total Value \$4,479**

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### **\$700 Session Sponsor**

- A chance to promote your business during a 1- to 2-minute talk before the workshop/session speaker is introduced. First one to sign on as this sponsor gets first dibs on the speaker!  
**Value \$500**
- Prominent signage at the event. Logo/business name on sign in front of speaker podium (signage provided by Bend WebCAM). **Value \$500**
- Logo and link on all workshop promotional email blasts (over 1,500 subscribers and growing!) **Value \$1,000**
- Opportunity to provide promotional items for conference attendee SWAG bags & seats **Value \$500**

**Total Value \$2,500**

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**\$1000 Brew Ha Ha Party - MORE THAN ONE AVAILABLE**

- 1 to 2-minute welcome and promotion of your business at the Brew Ha Ha Party **Value \$1,000**
- Logo and link on After Parties promotional email blast (over 1,500 subscribers and growing!) **Value \$1,000**
- Business name and logo on 5 ½ x 8 ½ flier distributed to all conference attendees **Value \$500**
- Opportunity to provide promotional items for Brew Ha Ha attendees, fliers and/or signage on cocktail tables & bar and giveaways for the event (sponsor must provide) **Value \$500**
- First right of first refusal for Brew Ha Ha Party sponsorship for the next Bend WebCAM Conference

**Total Value \$3,000**

**\$750 Lanyard/Conference Badge Sponsor**

- You provide the lanyards with your logo and name plastered all over it. We'll print the name badge inserts. We have some creative ideas for people to interact with your brand

**Total Value \$1,500**

**\$300 SWAG Bag Insert Sponsor**

- You provide promotional items, t-shirts, buttons, stickers, fliers —basically anything you want—for conference attendee bags **Total Value \$600**

**CUSTOMIZE ME**

- Have an idea of how you'd like your business to be promoted at Swivel? We're a creative bunch and all ears. Let us customize a sponsorship package for you.

**Total Value \$ Priceless**

**Sign me up for the following Swivel Partnership(s):**

Title \$7,500	Brew Ha Ha Party Sponsor \$1,000
Gold \$5,000	Session Sponsor \$700
Keynote Sponsor \$2,000	Badge/Lanyard Sponsor \$750
Big Workshop Sponsor \$1,500	SWAG Bag Insert Sponsor \$300
Customize Me \$_____	

Sponsorship payment is due at contract signing. Please make checks payable to Wenmar Productions, LLC and mail payment and contract to:

*Swivel Conference c/o Smart Solutions  
450 SW Powerhouse Dr. Ste. 429  
Bend, OR 97702*

You may also pay by credit card by contacting Lynnette Braillard at 541-350-0594.

Name: \_\_\_\_\_  
 Business Name: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I, \_\_\_\_\_, of \_\_\_\_\_  
agree to the above terms and conditions.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
Swivel Partner